

2019-2020 UNITED WAY CORPORATE SPONSORSHIP PACKAGES

Corporate sponsors provide a single donation that supports United Way special events, campaign materials and underwrite the cost of 2-1-1 and Volunteers United. In return, your support is promoted throughout the year. In addition, you help United Way keep overhead costs low so that we can put money back into the community!

We link your company to the general public and more than 6000 loyal donors and volunteers. Your sponsorship will provide year-round identification at special events and in advertising and key communication pieces.

Premiere Sponsorship: \$ 10,000

- Logo and prominent recognition on all United Way marketing
- Specific recognition for underwriting 2-1-1 and Volunteers United websites
- Prominent logo and branding at all United Way events, print materials and social media
- Logo and web link on United Way Sponsorship Page
- Verbally recognized at all event programs
- 1 team entry into Community Challenge
- 10 complimentary meal passes to Food Trucks at Community Challenge
- 2 golf team entries at the United Way Golf Scramble
- Table for eight at EACH of our Women's Leadership Events

Prestige Sponsorship: \$5,000

- Logo and recognition on all United Way marketing
- Specific recognition for underwriting 2-1-1 and Volunteers United websites
- Prominent logo and branding at all United Way events, print materials and social media
- Logo and web link on United Way Sponsorship Page
- Verbally recognized at all event programs
- 1 team entry into Community Challenge
- 5 complimentary meal passes to Food Trucks at Community Challenge
- 1 golf team entries at the United Way Golf Scramble
- Table for eight at our Women's Leadership Event

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